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"FROM DATE TO MATE" PREMIERES ON SHALOM TV

Mock Reality Series Explores Jewish Singles Scene

November 24, 2009 (Fort Lee, NJ) -- The world of Jewish singles searching for that perfect someone with the help of an online dating website is the premise of an original mock reality series premiering this month on Shalom TV.

Entitled "From Date To Mate," the series follows two Jewish men and two Jewish women through the singles scene of New York City. Series creator, head writer, and director Sloan Copeland blends humor and heart into story lines that explore the difficulties and rewards men and women in their 20s and early 30s encounter when they plunge into the dating scene. The series also touches on specifically Jewish issues that characterize Jewish life today.



"The series is meant to reflect the experiences and problems which average Jews deal with when looking to find a potential mate," explained Copeland, an award-winning filmmaker who has worked with Shalom TV for two years. "We're trying to show the anxieties, pains and joys involved in the world of dating--including pressures from Jewish parents and other well-meaning relatives."

"This is a ground-breaking series," said the series' executive producer, Rabbi Mark S. Golub, president of Shalom TV. "A wide audience of typical Jewish singles will see themselves reflected in the characters and situations depicted in 'From Date To Mate.' And I am sure that many Jewish parents will find the series riveting!"

A real Jewish online dating Web site, JMatch.com is the featured sponsor of "From Date To Mate"--which is also the Web site used by the young singles in the series.

Taped on location in and around New York, "From Date To Mate" is shot by acclaimed cinematographer Benjamin Zimbric. A new episode will air each month on Shalom TV.

Shalom TV, America's national Jewish cable television network, is a mainstream Jewish cultural service providing free Video On Demand programming to nearly 36 million homes. Programming includes films and documentaries, exclusive shows from New York's 92nd Street Y, coverage of major Jewish addresses, rallies and events, programs focusing on the State of Israel, Jewish studies (including series on Hebrew, Talmud, and Kabbalah), and special programs for children. For Shalom TV's weekly schedule guide, visit the network's Web site at www.shalomtv.com.

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